



IC Realttime Appoints Jorge Perez as President of Global Business Development for Intelligent Video Search Division

Perez joins IC Realttime to lead new AI business unit and build out the company's software offerings

Pompano Beach, FL – March 28, 2018 – IC Realttime, a leader in digital surveillance and security technology today announces the appointment of Jorge Perez as President of Global Business Development and the new head of the Ella Intelligent Video Search business unit.

Within the new role, Perez will be responsible for the oversight of new features and app roll outs under Ella. Additionally, Perez will oversee operations and staffing within the Ella intelligent video search division of IC Realttime. Ella is a deep-learning video search engine that augments surveillance systems with natural language search capabilities across recorded video footage. The solution, offered to the security and surveillance market by IC Realttime is hardware agnostic and works with both existing DIY and professional installed systems to outfit installations with video search capabilities.

“Jorge is a passionate, focused, and results-driven sales leader with years of experience in software as a service application as well as commercial & residential security systems, CCTV, and integration,” said Matt Sailor, CEO for IC Realttime. “His reputation within the industry speaks for itself and we’re very excited he’s joined the IC Realttime team as the head of our Ella department at a time when the industry is ripe for innovation.”

Prior to joining IC Realttime, Perez jump started his career within the industry as a co-founder of an ADT authorized dealer in South Florida which grew into one of the top 10 dealers within the nation. Perez has also worked for Edison Security where his responsibilities included oversight of all aspects of sales, marketing, operations and administration of offices across multiple offices throughout southern Florida. As National Sales Director for Salesgenine.com Perez led national enterprise sales within the home security division which included management of corporate locations and dealer programs.

With over two decades served within the security and surveillance industry, Perez joins IC Realttime with experience in developing business relationships within new regions and markets including recruitment and the development and management of sales and operations.

For more information about IC Realttime please visit <http://www.icrealttime.com>.

About IC Realttime

Established in 2006, IC Realttime is a leading digital surveillance manufacturer serving the residential, commercial government, and military security markets. With an expansive product portfolio of surveillance solutions, IC Realttime innovates, distributes, and supports global video technology. Through a partnership



with technology platform Camio, ICR created Ella, a cloud-based deep learning solution that augments surveillance cameras with natural language search capabilities. IC Realtime is revolutionizing video search functionality for the entire industry. IC Realtime is part of parent company IC Real Tech, formed in 2014 with headquarters in the US and Europe. Learn more at <http://icrealtime.com>

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